

HOW THE DR. LINGER METHOD OF SEDATION DENTISTRY CAN RESTORE YOUR DENTAL HEALTH, FUNCTION & BEAUTY



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Caring & Personal Dentistry



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INTRODUCTION

Avoid Embarrassment...Energize Your Relationships...Eat the Foods You Want...Chew Comfortably and Confidently...Rekindle Romance...Live A Longer Life...Preserve Your Health...Get Teeth that Look Good and Feel Good For A Lifetime...

From: Dr. William V. Linger, DDS, MAGD, FICOI Founder and Owner of William Linger, DDS, PA and Dr. Linger Method TM Dentistry.

"It has been a long journey but if I can do it, anyone can. I was so afraid to go to the dentist based on several past unpleasant experiences that I tried to do my own dental work by ordering Cavit over the internet, a temporary fix for cavities. Dr. Linger and his high performance team are awesome. They showed that they cared from day one and continue to do so. Today, I look forward to my dental visits with little apprehension. Keep up the super fantastic work!!

~ Larry Williams – Sedation Patient, Charlotte

Dear Friend,

This report reveals the amazing secrets of Dental Sedation, the modern miracle that is bringing renewed smiles to the faces of patients from all over.

Every year millions of people avoid treatment for dental problems due to fear of the dentist. People deal with persistent pain, are embarrassed about their dental problems, **causing severe health issues and even death.**

In this report I will present my case—that **you can have the smile you've always wanted**, "ridding yourself of dental handicaps" and get teeth that look good, feel good and chew comfortably while **wiping out a serious unknown threat to how long you live and the quality of your life** – and all with one decision – fully supported by a proven system of dental therapy I've developed over 20 years of advanced training and real world experience—Dr. Linger Method Dentistry.

I urge you to give this your serious and thorough consideration. I honestly believe it could very well be the information you need to know that **could mean all the difference in your life.** If this sounds like outrageous hype, I understand – yet I assure you it is true and I can prove it.

I can't guarantee it'll change your life. But I can guarantee **that it has changed others lives dramatically** for the better.

I can guarantee you need to know the full implication of the detrimental (and often devastating) effects that dental handicaps and diseases, missing teeth, unattractive smiles and poorly functioning chewing mechanisms have on the quality and quantity for your life. It may sound exaggerated, but I assure you it's true.

WHO BENEFITS FROM DR. LINGER METHOD SEDATION DENTISTRY?

1. Anyone who has avoided the dentist due to bad experiences in the past.
2. Anyone who wants to be treated in a Non Judgemental atmosphere
3. Those with a mouthful of problems that just seem to get worse and worse.
4. Anyone considering major dental work.
5. Anyone who has problems "Getting Numb" at the dentist.
6. Those who want all of their dental treatment performed in ONE Location.
7. Anyone who wants a large amount of treatment performed in as few visits as possible.
8. Anyone wants to preserve their remaining teeth or replace the missing ones.
9. Those who want to recapture their youthful appearance.
10. Those who have just "had it" with their teeth.
11. Anyone who is disappointed with earlier attempts to fix their teeth.
12. Those who deserve the best dentistry has to offer for their problems.
13. Those who want common sense answers to their functional and appearance related problems.
14. Those who want leading edge technology and techniques.
15. Those committed **to a high level of dental health**.

"I've always been afraid of dental procedures especially anticipating feeling pain while the dentist is working on me. Whether I was having a cavity removed and filled or having implants placed. I can honestly say I never experienced pain during the procedure. Dr. Linger always makes me feel very special; he treats me like I'm his only patient and he has the upmost concern for me and my dental care. I'm very pleased with my decision of having Dr. Linger and his team provide all of my dental needs.

~ Geneva Rhames, Charlotte

A PERFECT EXAMPLE OF HOW DR. LINGER METHOD™ SEDATION DENTISTRY CAN RESTORE YOUR DENTAL HEALTH, FUNCTION, AND BEAUTY

When Charlotte business owner Marc Mataya needed dental implant surgery, a crown and root canal as well as additional routine dental work, he also wanted sedation to ease his fears and make the visits comfortable. Typically treatment like Marc's would involve six to eight trips to three or four different dental specialty offices; obviously a large investment of time. Instead, Marc chose to see Dr. Linger and complete all of his treatments in just two visits at Dr. Linger's state-of-the-art office.

"Absolutely hands down the best I've ever been to! Their sedation dentistry thing is the greatest service ever.

I think of them as the "technology dental office" since they have all the latest gear and gadgets to make the experience be as subtle as possible. "I've always dreaded going to the dentist, but now it's almost a joy knowing that I'm in such good hands."

"It's not often that you find such a great service, and this place seems to be doing it right in every aspect,"

"I actually began to relax the very moment I stepped inside the building."

~Marc Mataya, Charlotte

Patients entering our building are greeted by exotic plants, relaxing waterfalls and skylights.

THE PROVEN SOLUTION THAT GIVES A GREAT SMILE AND HEALTHY TEETH FOR LIFE

There are a lot of dental problems that people suffer from needlessly. I'm going to talk about them, to lay the groundwork for what I have developed to solve the relentless problems of missing teeth. This is:

- ⦿ A solution to virtually everything that people tell me they dislike about their teeth and their dental experiences.
- ⦿ A proven solution to virtually every anxiety that threatens to prevent you from receiving dental care as frequently as you should.
- ⦿ A solution that provides you with the chance to **re-claim your dental health, to recover from neglect, injury or bad luck of your draw in the gene pool.**

However, this improvement – your dental health is only one advantage of what I propose to you here.

WHAT IF? THERE WAS A TYPE OF DENTISTRY THAT YOU COULD EXPERIENCE THAT...

1. Would *virtually guarantee* you a better dental experience,
2. Gives you a vibrant youthful smile you can be proud of,
3. Allows you to have gentle, comfortable dental care,
4. Affords you the opportunity to chew comfortably **without worry of embarrassing moments.**
5. Frees you from the dental diseases that threaten your longevity and the longevity of your loved ones (this is astonishing data you must know).
6. Is designed especially for your needs and to complete treatment in as few visits as possible,
7. Lets you sleep well at night, secure in the knowledge you have received state-of-the-art dentistry based on the latest scientifically proven research, and
8. Gives **you teeth that feel good and look good and were designed to stay that way.**

If that actually existed –how interested in it would you be?

How willing would you be to set aside past experiences and ingrained beliefs and habits to seriously consider, a new and better way to reclaim or maintain your dental health?

How much is that worth to you? You need to know its true value to your health and happiness.

MULTIPLE TREATMENTS IN ONE LOCATION IS A BIG REASON PEOPLE CHOOSE US FOR SEDATION DENTISTRY

Patients can have treatment that would usually involve multiple doctors and specialists, many of whom don't even offer sedation for treatment. Patients who see us for sedation can have all of these types of treatment at the same time if needed:

1. Root Canal treatment – World Class Root Canal treatments using the surgical microscope.
2. Tooth Extractions and Oral Surgery, including impacted wisdom teeth, sinus lifts and Laser Surgery.
3. Cosmetic Dentistry with Veneers, Crowns and Cosmetic Orthodontics.
4. Dental Implant Surgery – **Teeth in One Day**, along with all types of dental implant surgery are performed in our office. Using our 3D Digital imaging, we offer Dental Implant Microsurgery that has made Dr. Linger a World Leader in this field.
5. Periodontal (Gum) Treatment – Non-Surgical treatment including our groundbreaking Microendoscopic Gum Therapy (MEGT)
6. Gum Grafting Surgery for gum recession, including the Chao Pinhole Surgical Technique
7. Fillings and Crowns

“Dr. Linger’s clinic is a one-stop dental clinic, so no coordination between specialists is necessary. His work is impeccable. I had extensive work (extraction, implant, grafting, sinus lift) done and I am pleased with the results. I developed confidence in Dr. Linger when I sent him an extensive list of questions by email, which he answered promptly and to my satisfaction. He is responsive to his patients’ concerns, and is respectful of their preferences. His office is highly equipped with the latest technology. His dental assistants perform a variety of tasks with great care and professionalism. His staff is well trained and friendly. Having gained a sense of confidence in his knowledge, experience, and varied skills, I felt comfortable recommending friends and family to see him. I can’t brag enough about how great Dr. Linger is!”

Nabil Elias, Charlotte

Dr. Linger's Method of Sedation can restore lost chewing ability, improve appearance, end embarrassment, and give real self-confidence to patients who need help.

DO YOU LOVE TO EAT?

WHY ENJOYING THE TASTE AND EXPERIENCE OF YOUR FOOD IS MORE IMPORTANT THAN EVER

Eating is one of life's pleasures...the foods we eat fill our senses... just the sight of a beautifully prepared meal can make one's mouth water in excited anticipation...the sweet aroma... can bring those you love rushing to the table ...the feel of foods in your fingers and in your mouth amplifies the experience of the pleasure of eating...the sound of laughter and congenial conversation fills dinner tables throughout the land. And of course, the taste of your food... Ahhhhh... the taste...the tangy orange... the tart lemon...the salty potato chip...the sizzling steak...the crisp apple...the crunchy raw carrot...the hard cashew and the soft banana...the sweet chocolate... All of these are part of the food experience most all of us relish.

Meal times are when we all join together and enjoy not only the foods but also the relationships of family, friends and all their special someone's that make life worth living. Our meals are times we unite with those we care about and put aside the stresses of the day.

It is a rejuvenation of not only our bodies with needed nutrients...and a rejuvenation of our relationship with those we value... with those who add richness to our lives.

Knowing how important these times are to your health and happiness, makes having *teeth that look good, feel good, and function properly that much more vital to quality living every day of your life.*

HERE'S HOW IT WORKS...

Free Consultation Visit (Optional): If you would like, you can to come in for Free Consultation before your first visit to see the office and meet us. We can answer any questions you have.

Your First Visit: The Dental Physical (Plan on 2 Hours)

- ◉ We'll sit down and talk about your problems and find out what's important YOU.
- ◉ We'll do a complete dental physical to see exactly what's going on.
- ◉ We'll prepare a plan based on what you want.

Your Second Visit: Consultation

- ⦿ Together we'll discuss your options for getting your mouth healthy. You will guide us based on your needs for time and budget. Now you're ready to go.

Treatment Visit:

- ⦿ Dr. Linger's Method of Sedation is customized to your specific situation. Some treatment appointments are short, others can be as long as needed.

TYPES OF SEDATION

IV Sedation is the "Gold Standard" for safety and effectiveness in dental sedation. This form of sedation is designed to make you completely comfortable during your treatment. Because of the level of advanced training needed, very few dental offices offer IV Sedation. For this reason, Dr. Linger accepts referrals from other doctors to treat their patients with IV Sedation.

Even fewer offices offer comprehensive dental care with IV Sedation like our office. This means that you can have a wide range of dental treatment from cleanings and basic care like fillings and crowns, to Root Canals, Wisdom Teeth removal and Dental Implant surgery all in one location with IV Sedation.

ORAL SEDATION

Dr. Linger has the highest level of certification available for North Carolina Dentists providing Oral Sedation. Oral sedation medication can help reduce any previous history of bad visits or experiences at the dentist and help to avoid any recall of those memories. You are carefully monitored and observed during the time you are at our office with oral sedation.

NITROUS OXIDE LAUGHING GAS

Nitrous Oxide is often called "laughing gas" because it can produce a calming euphoric affect. Nitrous Oxide is administered with oxygen as the patient breathes in through the nose to help them relax and remove dental anxiety. Although you won't get the giggles, you will experience a light, airy feeling. But once the mask is removed, the effects subside quickly.

THERAPY DOG

Sadie is a Cockapoo (non-shedding, hypo-allergenic) with a calm and loving personality. She loves to make your visit comfortable. Sadie can even sit on your lap if you want. Our patients with anxiety say that having Sadie with them helps make their visit very comfortable.

You can follow Sadie on Twitter

@TherapydogSadie or Facebook.



IS SEDATION DENTISTRY SAFE?

Safety is our primary concern with our sedation patients. Dr. Linger has an unmatched level of training providing Sedation.

- Over 18 years of Sedation Dentistry experience.
- Most advanced monitoring equipment available.
- ACLS Certified (Advanced Cardiac Life Support)
- Dr. Linger has served as a site inspector for the North Carolina Board of Dental Examiners to evaluate dental offices applying for sedation permits.
- Our team has a combined 50 years of sedation dentistry experience.
- Dr. Linger has served as a mentor to numerous doctors through the Dental Organization for Conscious Sedation.

DO YOU THINK YOU'LL SUFFER WITH DENTURES FOREVER?... YOU CAN'T WEAR DENTURES ANOTHER DAY?... YOU CAN'T SMILE AND CHEW LIKE YOU USED TO?

Right here in Charlotte, we have a complete approach to replacing lost or failing teeth that really works. That's why I am so deeply concerned when I see people who honestly want to smile confidently, chew confidently, look younger and be healthier; people who are bitterly disappointed with their old dentures, partials or failing teeth, who despair over earlier failed attempts to get their teeth straight.

ARE YOU EMBARRASSED TO SMILE OR OPEN YOUR MOUTH?

30 million people in the U.S. have no teeth in one or both arches but mostly are unaware of what dentistry can do to improve their health. Tens of millions more have lost some teeth. We can restore your chewing function to the equivalent of someone with natural teeth.

DO YOU SUFFER FROM THESE EFFECTS OF MISSING AND FAILING TEETH?

(Check the one(s) that apply to you)

- Pain on Chewing
- Anxiety about your Smile
- Avoid eating in public
- Ill fitting/unattractive partials
- Nutritional disorders
- Teeth are unsightly
- Avoid certain foods
- Teeth are uncomfortable
- Teeth do not look real
- Teeth grinding
- Difficulty in dealing with stress
- Social Embarrassment
- Difficulty in sleeping
- Difficulty swallowing
- Change in foods you eat
- Face falling in
- Altered taste of food
- Inconvenience
- Loss of support for the face
- Shrinking bone
- Gag Reflex
- A need to feel whole again
- Bad breath that won't go away
- Feel older than you are
- Loss of Self Esteem
- Depression over your teeth
- Unattractive Smile
- Difficulty chewing
- Mouth sores
- Difficulty speaking
- Unstable dentures
- Burning Sensations
- Unnatural feel
- Increased wrinkles
- Ashamed to Smile
- Digestive disorders
- Shrinking gums
- Headaches
- Must use Denture Adhesive
- Jaw is sore
- Numbness in face and lips
Withdrawal from social interaction
- Difficulty in dating relationships or sex
life because of your teeth
- Limitations of foods that can be
eaten/restricted diet
- Difficulty adjusting to life without your
own teeth
- Food trapped between or under your
teeth
- Avoid being seen in public
- Depressed/insecure without my
partials/dentures
- Teeth move so much I don't wear
them
- Avoid foods I would like to have
- I chew better without my
partials/dentures

THE BLUNT TRUTH ABOUT DENTAL DISEASE

MISSING TEETH BIOLOGICALLY IMPAIR MAN

Man is the only animal that can live at all without its teeth. But how well?! Only the ignorant would fail to recognize the implication of this: *missing teeth undoubtedly hampers the human being making it more difficult biologically to function.*

YOU WILL NEED YOUR TEETH LONGER

Man is living longer. The average age lifespan continues to lengthen. At the time of Alexander the Great the average lifespan was 21 years of age! Scientists are now predicting 150-year life spans within the next fifteen to fifty years. People are living longer. They need their teeth longer ***YOU need your teeth longer.***

MISSING TEETH HELP DESTROY SELF CONFIDENCE AND CHANGE HOW YOU SMILE (DO YOU HIDE YOUR SMILE?)

It is readily apparent when a front tooth is missing. It is a big deal and everybody knows it. But what about the teeth on the side that are missing? Some people kid themselves into thinking it doesn't show.

Do you hold your lips a certain way...so no one can see your "hole?" Do you turn away from people... even if only slightly to mask the 'gap'?

Do you restrict your smile from a big grin even at the funniest moments?

ARE YOU MAKING THIS MISTAKE?

Here is the mistake I don't want you to make: You say to yourself, "I can't see it, it doesn't hurt, I'll leave it like that." These are the words of the average, unknowing person who doesn't realize the serious and even life threatening effects that loss of a tooth can cause.

...Let's examine why: Mother Nature designed your teeth to work together, each tooth designed to perform a certain function. When a member of the group is lost, more work is required out of the remaining teeth.

The other teeth start to shift towards the hole left by the missing tooth. The teeth on either side will tilt into the space; the tooth above grows down.

DISEASED TEETH AND GUMS THREATEN YOUR HEALTH ... (AND YOUR FAMILY'S HEALTH!)

Some people hold on to teeth that are diseased because they don't want to lose their teeth. But because they are diseased and should be removed, they threaten their own health and, worse, the health of the ones they love the most! These same bacteria are infectious to others around you.

An explanation: The bacteria on your teeth and in your gums travel to other parts of the body, wreaking havoc along the way such as:

- Heart Disease is worsened
- Heart Attack risks are increased –up to 200%
- Stroke risks are increased
- Worsened arthritis
- Increased low birth weight in babies
- Pre-disposes you to illness generally
- Generalized decreased energy to cope with life
- Worsened diabetic conditions-more difficult to control and maintain
- Those with gum infections are estimated to live 6-10 years less than those with healthy mouths!

We know...it is this bad. But, more research is being done in this field. **(It is likely that the effects of oral disease are far more dangerous than we presently know)**

Now here is the real kicker: those with diseased teeth and gums can and do spread these bacteria to their spouses, children and family members.

Who doesn't share a spoon or glass or bit of food? According to some studies the chances are about 70% that people who live together will "share" the same bacteria. Who hasn't experienced one member of the family getting the flu and subsequently everyone else in the family does too!

All the more reason that every family member should work to attain and maintain dental health. It is **the right thing to do**. No sane person wants to contaminate his spouse and or children.

"Dr. Linger is one of the best I have ever been to. Very good "chairside" manners, quick to explain everything to whatever detail you like to hear. My family has had great success with several fillings & crowns, and the fact that my 4-year old loves going to the dentist speaks volumes about the office staff!

DENTURES DECREASE FUNCTION AND CHANGE THE FOODS YOU EAT FOR THE WORSE

There are very good reasons why dentures and partials fail you. Why you can't chew comfortably and smile confidently no matter how hard you try.

Natural teeth with their roots implanted in the gum and surrounded by bone are able to exert about 250 pounds per square inch. For normal chewing, natural teeth exert an average pressure of 45 pounds per square inch of force, ranging up to 75 pounds.

- With dentures, the average chewing pressure is reduced to 14 pounds per square inch and for some as little as 5 pounds per square inch. THIS IS A FIVE-FIFTEEN FOLD DECREASE IN CHEWING EFFECTIVENESS!
- If you are a denture wearer, you know this tremendous loss of pressure means having to completely change your eating habits. Many foods need to be eliminated completely. You have to cut your food into small pieces.
- The average lower denture shifts side to side approximately ½ inch during chewing and is one of the problems which make getting used to it so difficult.

The types of food that are easier to chew are carbohydrates and high calorie foods because of their softness. Therefore denture wearers often fall into two categories: overweight, because of all the calories, and at the other extreme, underweight – because of the inability to chew food correctly.

- Denture wearers also complain that the **taste, temperature, texture and enjoyment of food are decreased**. They may add additional salt and spices to food to give it more taste.
- It's not really surprising that this occurs because the plastic of their dentures insulates the tissue that is responsible for giving a person "the sense" of their food. **The result of increased weight and excess salt can lead to high blood pressure, and problems of the digestive tract**. Forty percent (40%) of heart disease is related to high blood pressure and arteriosclerosis.

- According to Dr. Misch, world renowned implant dentist, **the average denture wearer has a 10 year shorter life span!**

DON'T LET MISSING TEETH ROB YOU OF THE PLEASURES OF LIVING

Who wants to cut his food up into baby sized pieces in order to cope with "getting it down". It's too embarrassing. Who wants to bite into their food and realize this normal sized piece is just way to big to manage? Spitting into a napkin is never fun!!!

Some people try to cope with their lack of chewing ability by swallowing foods almost whole! **This alone can be life threatening.** People die from choking every day. Assuming the unchewed chunk doesn't choke you, it **gives your digestive tract fits, constipation and irregularity** and "who knows what else" as the result.

So what is the other choice? Give up the foods you like to eat that provide the nutrients you need...If you can't chew your food, change your diet to soft foods...You are reduced to foods that have the same consistency as baby food. You know a steak just doesn't seem the same after going through a blender!

MISSING TEETH ENCOURAGE WRINKLING AND PRE-MATURE AGING

The bone which surrounds the teeth must be stimulated from within or the body dissolves (resorbs) it. This results in dentures or partials which repeatedly need to be relined or remade. It also results in **creases and wrinkles in the face.**

The space between the nose and chin decreases. The nose then appears larger or more prominent. The face looks like it is frowning when at rest because the corners of the mouth pull down and form creases. The lower part of the face looks fallen in. The chin looks like it comes to a point or a "witch's chin".

Jowls may form and make the face look unnatural. The tongue may actually enlarge because of the increased demands placed on it from missing teeth. This can cause speech and chewing problems. Thankfully, the tongue adapts well to implant-supported replacement teeth.

No wonder dentures may affect a person's health, both physically and psychologically. A sense of security may be lost. It may affect success in personal or business relationships. It may alter your speech, looks and function.

Many a patient has come in looking older than their chronological age (a fifty year old who looks seventy, for example).

After dental implants they enjoyed **dental and facial rejuvenation**. Often the change makes them look 10-15 years younger than their actual age. Moreover, those who receive treatment with implants slow down the clock of aging substantially. They **look younger longer**.

DON'T HOLD ONTO DISEASED TEETH TOO LONG JUST TO SAVE YOUR TEETH WHILE DESTROYING YOUR JAW BONES!

Gum and bone infections (periodontal disease) are a very destructive process that not only causes loss of teeth but also the remaining bone. Many people as a result of their deep desire to keep their teeth and to avoid dentures are suffering with severely diseased teeth.

The damage caused by this disease is often extensive and permanent. This causes severe loss of bone that could have been used to support implants!

It is possible that these teeth can be removed and have a complete restoration of function without full dentures. Sometimes it is possible to treat some of these teeth and incorporate them, along with implants, into a fixed, non-removable full set of teeth.

89% BETTER OUTLOOK ON LIFE

For many people in our culture the loss of teeth is associated with aging. Implants give a **psychological lift to these people with missing teeth who would otherwise have some feelings of inadequacy related to aging and loss of teeth**.

In fact, in a study by Brane mark, 89% of patients treated with dental implants judged their psychological health improved compared to before treatment. The majority of these patients perceived their implant supported replacement teeth as an integral part of their own body.

DENTAL IMPLANTS GIVE PREDICTABLE SUCCESS

Several studies have been published which indicate implant treatment of the patient with missing teeth is more predictable long term than many other more typical therapies in dentistry, including the often used 4 tooth fixed bridge.

The success rate for 4 tooth bridges on natural teeth is about 85% over a 5-10 year period.

For implant supported teeth the success rate is 93% or more for the same period of time.

Many studies have scientifically reported success rates between 94% and 98% for the last 15 years.

All of these studies report these high success rate for implant treatment for lower jaws with all missing teeth. This is particularly good news because the lower denture is the one that is the most problematic. Of course, success cannot be guaranteed, but it is nice to know that success rates are so high.

My own success rates are now at 99+%.

DENTAL IMPLANTS WORK WITH A SINGLE OR MULTIPLE MISSING TEETH

Today we can replace single teeth, several teeth in a section of the jaw, or the entire arches of teeth. Dental implants allow you to go from the state of advanced gum disease with its loose and uncomfortable, infected teeth to a full set of non-removable teeth.

Every situation involving missing teeth presents its own set of unique requirements and there are ways to meet almost every need.

ALMOST ALL PEOPLE WITH MISSING TEETH CAN BENEFIT FROM IMPLANTS

It is rare that a person cannot receive an implant or a combination of implant types.

There are no two people alike in their need for dental reconstruction and different needs for implants within the same jaw exists too. Today we have available many types of implants designed to accommodate multiple problems.

The ability to utilize multiple implant techniques is an essential ingredient to the successful use of implants. No one design will cover all situations. Function, appearance, comfort and inconvenience dictate implant selection.

“The facilities are amazing well kept, clean, up-to-date equipment. Digital x-rays allow immediate viewing on the screen to make sure they have what they need without waiting for film development. The TV’s available for viewing while work is being done on your teeth is a great addition to the office that is very relaxing, especially when a young kid needs dental work and can sit & watch cartoons while Dr Linger works away!” **Online patient review**

ADVANTAGES OF DR.LINGER'S METHOD™ IMPLANT DENTISTRY

1. Proven success of dental implants for our patients
2. Experienced know-how that solves your problems,...using what works for you in your individual situation
3. **Preservation of existing teeth**
4. Rejuvenation of the form and shape of the face
5. Wrinkle elimination in many cases. Often a dental facelift is a happy by product of dental implant treatment.
6. **Gorgeous smiles**
7. An advanced "smart" system of diagnosis and treatment
8. Restored chewing ability
9. **Relief** from the pain of dentures and partials
10. No embarrassing accidents of teeth falling out
11. Enhanced zest for life
12. Getting noticed by that special someone you want to notice you
13. More smiles, a lot more smiles
14. A system that carefully considers how to make your teeth look their best while functioning properly and staying healthy
15. Built on a thoroughness approach that gives you predictable results
16. **Stops your situation from getting worse**
17. A physician of the mouth approach applying the science of the comfort, health, function, and longevity of the teeth, gums, jaw joints, and chewing mechanism, based on solid principles...time tested and true...coupled with the latest dental research.
18. An investment in yourself that pays big dividends every day of your life.
19. A demanding discipline that is a daily challenge, but one that my team and I embrace. We won't compromise results. We will give options, but refuse to give a bad option.
20. A unified system that uses the *best of the best in techniques and technology.*
21. An ever-evolving system of care designed to get great treatment results, enhance comfort and reduce anxiety and leave you with a radiant smile.

22. The result of an extended study of over 11 years that costs huge untold sums **and thousands of hours of additional training and research beyond what is required to be a dentist**.....that continues on even today.
23. *The end of Dental Embarrassment!*
24. A comprehensive approach combining the **best practices of treatment** learned and observed inside and outside the profession.
25. A system that carefully considers how to make your teeth look their best while functioning properly and staying healthy
26. The artistic pursuit of beautiful teeth and gorgeous smiles
27. Comfortable, confident chewing in social situations
28. Preservation of your youthful appearance resistance to aging.



IF DENTISTRY HAS BEEN DIFFICULT FOR YOU, THE DREAD IS GONE! IT'S OVER! YOU CAN RELAX!

Really you can, I know. I know. It can be hard for you if you have had a nightmare of an experience. But no longer because.....

STONE AGE DENTISTRY IS A THING OF THE PAST

Dentistry of just 10-20 years ago was absolutely Stone Age compared to dentistry today in our office. At Dr. William Linger, DDS, we recognize what has stopped so many from having a beautiful smile they are proud of and achieving real dental health for life. And, we have done something about it. **Our system uses newly developed techniques and technology to make your visit easier, faster and more comfortable.**

"I've always been afraid of dental procedures especially anticipating feeling pain while the dentist is working on me. Whether I was having a cavity removed and filled or having implants placed. I can honestly say I never experienced pain during the procedure. Dr. Linger always makes me feel very special; he treats me like I'm his only patient and he has the upmost concern for me and my dental care. I'm very pleased with my decision of having Dr. Linger and his team provide all of my dental needs.

~ Geneva Rhames

"I recently switched to Dr. Linger, and was amazed at the thoroughness, quality, and attention to the customer. His practice is the best dentist practice I have ever worked with. I can honestly say I no longer dread going to the dentist!"

John Ratliff, CPA, Charlotte

“Bill is knowledgeable and helpful. He has a great team that works to help solve those difficult issues in the mouth!”

John Cantrell, HB Cantrell Insurance, Charlotte

The commitment to your comfort starts with a unique office design created to produce a noise reducing, quiet environment. The dental chairs themselves feature Swedish foam that comfortably molds to your body, making it easier to relax. Even the colors were chosen scientifically to help create a relaxing environment. We use CD players and stereo headphones so you can hear the sounds you want and drown out the sounds you don't!

WE ARE “ARMED TO THE TEETH” WITH TECHNOLOGY AND TECHNIQUES TO CREATE A BETTER DENTAL EXPERIENCE

We have an understanding of what the typical fearful or anxious patient experiences and just how different it can be for them. If this describes you, you'll be comforted first by a special chair side manner that puts you at ease.

Then there is the matter of getting numb. We use a unique, virtually painless numbing method that is easy to experience.

You'll be offered a blanket to keep you warm. Then, we'll give as brief or detailed explanation as you would like: about what we find, what we do and why. This full explanation helps you know what to expect. For those needing something extra, that bit of extra help in managing themselves, we utilize oral sedation to take the “edge off”. We also offer IV Sedation for the most comfortable experience possible.

“Why would someone drive all the way from Lenoir, N.C. for their dental care (A risk of 1.5 hours each way)? There are two main reasons: Great service culture. Everybody in this organization provides great service and staying current – This is a staff that constantly works hard to stay up-to-date in their field. I've found it an unbeatable combination! Great service!”

~ J. Dana Clark, Professor, Appalachian State University

LOOKING GOOD

The cosmetic question has never been better answered than it is today. Of course, the function has already been assured with the stability and retention given to replacement teeth by dental implants.

With the materials and techniques available today we are able to create a natural appearance. Lost lip and cheek support from the shrinkage of gums are managed well using implant techniques. Dental implants increase your ability to taste and savor food. Many times when there has been a great deal of bone loss, lip and cheek support can be built right into the tooth portion of reconstruction.

ATTRACTIVENESS DETERMINES HOW OTHER PEOPLE PERCEIVE AND TREAT YOU

Scientific research has proven what many people already know; **the better you look, the better others treat you.** The point here is that the advantage of attractiveness is very greatly *underestimated*. The size and reach of attractiveness is huge. Why? Because people who are seen as attractive are believed to be smarter, more talented, kinder and more honest.

This is true throughout our entire society. In other words, your smile and teeth determine a great deal of how much other people want to be around you. With a great smile you become more promote-able... more attractive to the opposite sex...more likely to be viewed as someone that others want to be friends with ...more trustworthy.

SOCIAL ADVANTAGES OF LOOKING GOOD

Good-looking people enjoy a tremendous social advantage. They are viewed as more intelligent. They are better liked. They are seen as having more desirable personalities. Attractive people are more persuasive and more likely to be given help by others.

AN INVESTMENT IN YOURSELF

Most people find the increased confidence provided by secure implant supported teeth as well as improved appearance and vastly improved function more than offset the relatively minor discomfort and inconvenience associated with the implant procedures.

IMPLANTS MAKE GOOD ECONOMIC SENSE

Admittedly, dental implants can be a significant investment. Before committing to any investment, you should always consider its amount, under what terms it could be paid, the quality of what you get in exchange and what your alternatives are.

The initial investment of a dental implant is higher than other methods. Dental implants can run from 3700 for a single tooth to 22 thousand per arch or more. Usually not every tooth requires replacement with a dental implant. Typically for denture sufferers, a dental implant resolution to this problem can range from 12 to 22 thousand.

Fees for this special, unique service vary significantly individual to individual. Why? Because everyone is different. Just as each person has a different fingerprint, you, too have a different need than everyone else. This makes it impossible to quote a fee without examination. There isn't a one-size-fits-all service. The needs, wants and desires are just too variable.

Why do so many people find it worth the extra cost? Aside from its longevity and hygienic effects, an implant can be undistinguishable from your natural, perfect tooth. An implant can last the rest of your life. Given the proper care and maintenance, implants can be a "one time investment".

The materials, titanium and porcelain are strong and durable these can almost endure forever. Implants are set into the jawbone or down on it so that your living bone and tissue grow into and around it forming an unbreakable anchor. Your new tooth is custom designed to match your teeth and fit right in.

So, how do you find out what fees are involved? A private, complimentary consultation will help determine the range of fees for your rejuvenation. Note this: the fees we quote include not just the implants, but also the completed teeth, too. A distinct advantage. Here we can work together to find the best solution for you based on what you want to achieve.

What's more, you'll get a chance to receive a very detailed understanding of what is possible for you, meet our staff of professionals and get a tour of our leading-edge facility.

PREVENT PAIN, SAVE MONEY

Preventative Dentistry helps prevent the many costly and often painful dental problems that can arise later. Other potential health problems are also eliminated since one's nutrition is returned to normal by a diet of healthy foods.

FINANCING MADE EASY

We offer a generous financing plan for qualified individuals to help with larger procedures. Often, your dental and medical insurance will help pay an important percentage of the total costs. Since the dental implanting procedures take place in gradual steps over time, your investment can be spread out as long as payment is complete when work is finished.

Dr. Linger and his team are the best! I've been coming here for years (my secret). This team is on top of the latest methods and mechanics of the profession. A gentle and confident touch makes one feel very confident in their expertise. Going to the dentist is not my favorite thing but the pleasant and friendly atmosphere is refreshing here. You people are my family! I love all of you.

~Pamela Holland,

THE HORRIBLE HIDDEN COSTS OF NOT DOING TREATMENT

The big thing is this: unhandled **dental problems get worse. If you think you are having trouble now, look ahead imagine what it could be** like to suffer even more, to be forced to endure more pain can guarantee you the problems will worsen.

- ⦿ The Pain of *romance snuffed out*
- ⦿ The Pain of teeth that don't look good
- ⦿ The Pain of tender, sensitive, uncomfortable teeth
- ⦿ The Pain of lost ability to enjoy your foods
- ⦿ The Pain of worsened nutrition and health
- ⦿ The Pain of **outright pain every time you bite down**
- ⦿ The Pain of lessened self-confidence
- ⦿ The Pain of depleted friendships
- ⦿ The Pain of withdrawal from friends and family due to social embarrassment
- ⦿ The Pain of losing the attention of that "certain someone" you want noticing you
- ⦿ The Pain of losing the promotion that should have been yours
- ⦿ The Pain of ever-increasing unsightly gaps among your teeth that worsen as you grow older
- ⦿ The Pain of threatened health: up to 2-4 times the risk of heart attack and stroke, worsened diabetes, arthritis that won't get better
- ⦿ The Pain of increasingly *depleted physical energy*
- ⦿ The Pain of the loss of your zest for life
- ⦿ For some people, the Pain means depression, *a black cloud hanging over your life that won't go away*

I hope that none of these befall you. But, the longer you wait, one (or many more) of these pains most certainly will come upon you.

So, the costs of not getting dental implant treatment is far, far worse and can be the ultimate cost death, your life cut short by neglecting, ignoring, hoping it will go away, putting it off and just not facing up to the very real, dark implications of not doing what you should.

Don't let those little voices inside your head cast doubt that stops you. Don't let those little voices make you feel too embarrassed to get treatment...to do something about it. Take charge and get the treatment you deserve.

ENHANCE YOUR CAREER.....MAKE MORE MONEY

For many high level executives, sales people, realtors, small business owners and anyone who deals with the public ...their mouth is how they make their money. It is their communication, appearance and self confidence that allows them to get their jobs done and help others. Could you even imagine an entertainer or media person with unattractive teeth? Absolutely not! Thus, their "look" is critical to their success!

Guess what?...your looks are vital for your success too...if you need to get others to do things, to persuade them or win them over in some way. And who doesn't?

Dental implants could just possibly be the best dollars you'll ever invest-making you more able to influence others to your way of thinking....winning that promotion....making more sales.....putting a lot more money into your pocket.

A CASE OF INVESTING IN YOURSELF

Take the case of Jean. Jean was a stay-at-home mom, a well-educated woman with multiple talents but who had now chosen to go back into the work force.

She had a problem: her teeth. Somehow she had never gotten around to them during all those years while her kids were growing up. Yes, she had regular check-ups but never did anything about them. Now she needed her mouth to look good to be able to get a job that paid her fairly well.

Oh, she got a job offer all right -for \$22,000 But she knew the job she could get if she looked right...if she could smile with ease...easily and often...probably about \$48,000... a BIG difference.

It was going to cost many thousands to get her teeth fixed up. Jean had the money but she was investing it, saving it for the "future". She decided not to get her teeth fixed.....she got the 22,000 a year job.

Brenda was like Jean: a stay-at-home mom, well educated, multitalented. Brenda had missing teeth and smile problems galore. Brenda had a job offer for \$22,000 too...and there had been that \$48,000 a year job also.

Her treatment was going to be many thousands plus. Even more than Jean. But Brenda was bright. She had saved the money just like Jean. Brenda was a thinker...she reasoned that even at 10% return on her money she would be better off with an increase in pay of \$26,000 each year. Plus getting the dental work done gave her a substantial tax deduction.

Not to mention all the other benefits of a healthy mouth that looked good and felt good. Brenda got her treatment done. She got her job...the one she really wanted...and the pay she deserved.

YOU'RE NEVER TOO OLD TO HAVE A HEALTHY MOUTH

Not unless you have one foot in the grave and you are on your deathbed! Now if you were in that situation, you wouldn't be reading this!

Why is it then you can't be too old for needed dental care? I believe a significant part of the answer lies with the aforementioned effects of having a healthy mouth on extending the length of your life and improving the quality of it.

Another reason is to maintain the health of those you love around you. You pass along your infection to them as we discussed!

Another recent study showed that most folks who wind up in nursing homes wear an upper denture and by that time things have gotten so bad in their mouth that they can no longer wear their dentures. A very unfortunate thing is that the **last memories they leave** behind for their grandchildren is grandma or grandpa **without any teeth**. The good news is that with my methods no one has to think about this happening to their grandchildren.

Yet another reason: when you have teeth that work, that look good and feel good, your relationship with the world around you and within yourself is significantly better.

I discussed the importance of your smile yet is a vital tool of communicating – relating and promoting yourself in your work.

Your smile increases the pleasure others have in dealing with you and subsequently enhances all your relationships with others.

Even another reason: As you get older, material items become less important.

What becomes more important is how you feel, your overall health and maintaining relationships with those you love.

Having a healthy, properly functioning mouth affects every one of these desirable qualities.

IT DOES TAKE TIME, BUT LESS THEN YOU IMAGINE!

Implants do take some time. But ask yourself this question: If my dental health is more important to my longevity than stopping smoking – just how important is my dental health?

According to one source, those with good dental health lived 6.6 years longer lives while those who stopped smoking increased their life by only 5.2 years

If you look at this as a careful judge your gavel comes down with a pounding affirmative –**it is worth the time even if you don't have it**. Like everything else worth having, it takes some time.

Now with today's technology, treatment is easier, more convenient and takes less time than ever before. Make the time for yourself –you are worth it.

Need I point out to you that your spouse, partner, children, or grandchildren are counting on you. Even if you are very busy making a living to provide for your loved ones, what would happen if you had a serious health problem from not getting and maintaining a healthy mouth?

How much income do you lose then? How much income do you lose by not having an attractive smile? (It is a lot more than you think)

COMPETENCE YOU CAN COUNT ON

Comparatively, few dentists have taken the time, the extra courses, seminars, and hands-on training to be able to perform sedation dentistry at such a high level.

Sedation Dentistry, requires specialized procedures, instrumentation, and equipment.

During the process, you and Dr. Linger may have many options. You can rest assured that Dr. Linger knows all of these- and can make them clear to you when they come up.

For years, Dr. Linger's patients have referred friends to him for his expertise, friendly communication, and ability to get results.

Dr. Linger completed his undergraduate and dental education at West Virginia University, graduating from the School of Dentistry in 1996, where he received the William Reed Butler Scholarship for excellence in research. As a second generation dentist, Dr. Linger feels a calling and has a true passion for what he does.

Few dentists have achieved the level of training that Dr. Linger has as a Master of the Academy of General Dentistry. Less than 1% of dentists have achieved this designation. It represents training across the broad range of dentistry from surgery to cosmetics. He uses this extensive training and experience to treat even the most challenging dental situations, by performing all treatment in the same office.

He is one of the few dentists in the state that performs both the surgical placement and reconstructive phases of implants (placing the teeth themselves). Thus, you do not have to see two or more doctors in two or three different places to get your implant dentistry done.

Internationally Recognized – Dr. Linger is a Prestigious Fellow of the International Congress for Oral Implantology, one of the highest international designations for the most life changing treatment that dentistry offers.

Cosmetic Training - Dr. Linger has trained with some of the world's leaders in cosmetic dentistry including the Pankey Institute and Academy Dental Study. With extensive experience with veneers, bonding and esthetic reconstruction, he has been able to help his patients achieve dramatic results with smile makeovers.

His commitment to "doing it right" and the ability to "handle just about anything" has won him the admiration of patients and other doctors.

Dr. Linger teaches his proprietary techniques to other dentists to help them help their patients better.

" Dr. Linger, Well, it's been about 72 hours since you completed stage four of my new smile and to say the least...I am totally thrilled with the result.

You are the ultimate Doctor. Your concerns about me, making me feel comfortable and doing all the right things were not overlooked. Even though I am just another patient, you made me feel like I was the only one you had. I was and am overwhelmed by your patience with some- one like me that obviously has to deal with big time anxiety in a Dentist's office. MANY, MANY THANKS TO YOU!

I just wanted to say how grateful I am that you were able to do this for me. Without the help and skill of your staff. I would have been more of a basket case than I already am when I walk into any dentist office. You guys made me feel comfortable with all that you did.

Once again, thank you and your staff for making my smile what it is today. My life has changed because of this procedure (for the better I must add) and it all happened because of you and your staff.

David A. --- Implant & Sedation Patient, Sales Executive,

Charlotte

WHAT PATIENTS THAT HAVE IMPLANTS REPORT

(Based on a study of 350 dental implant patients)

1. Knowing what you know now, would you have the treatment again?
98% said yes
2. Was the treatment worth the investment?
98% said yes
3. Was there a significant improvement in your ability to eat and chew?
97% said yes
4. Was there a significant improvement in appearance?
98% said yes
5. Was there a **significant overall improvement?**
96% said yes

WE CAN BE MORE THAN JUST YOUR IMPLANT DENTIST

Our staff is ready to help you so that your total dental experience is the same we'd want for ourselves.

As a full service dental practice, Dr. William Linger D.D.S. can help you with all the routine services you would expect, along with the ones that you don't commonly see in most dental offices.

Among the routine services we offer are examinations, cleanings, check- ups, conservative gum treatment, fillings, , advanced x-rays and computerized dental diagnostics, root canals, crowns, bridges, removable partial dentures, and cosmetic dentures.

AMONG THE NOT COMMONLY SEEN SERVICES ARE:

- ◉ Cosmetic Dentistry Services- Smile make-over based on computer assisted Smile design to give you the look you've always wanted. See the "after" before we even start!
- ◉ Rapid Whitening to give you white, bright teeth in about an hour.
- ◉ Extreme Power Whitening If Hollywood white is your goal, then this is the technique for you.
- ◉ Microscope Enhanced Dentistry – Dr. Linger is one of the few dentists in the world (less than 1%) performing minimally invasive micro dentistry. Which allows for smaller incisions for surgery, more accurate diagnosis, and treatment of all dental work.
- ◉ Super-Strong tooth-colored materials so teeth don't look gray or dark at the gum line ...giving natural looking teeth.
- ◉ Full cosmetic consultation for challenging, difficult situations- re- storing smiling and chewing to how they should be.
- ◉ Root Canal Therapy – Performed with the Global G6 Dental Micro- scope
- ◉ Treatment for Bad Breath
- ◉ Advanced 3D Cone Beam CT Scan x-rays – Dr. Linger has the most advanced machine in Charlotte.
- ◉ Advanced diagnostics for jaw, joint problems and physiologically based dental reconstructions.

- ◉ Dental Implant Therapy- To replace missing teeth and rebuild smiles, performing all aspects of the treatment, surgery and resto- ration.
- ◉ Advanced Periodontal Gum Therapy- Which includes using dental lasers, plastic surgery for your gums to make them look right, re- generative surgery using bone grafts to rebuild missing bone, specialized antibiotics to treat resistant gum disease. Old-fashioned gum surgery is a thing of the past.
- ◉ Customized Cosmetic Dentures-Teeth that look stunning and natural. Dr. Linger imports special cosmetic teeth from Switzerland.
- ◉ Dental Intra-oral video and digital cameras- so you can see what we see when we look into your mouth.
- ◉ FDA Approved Migraine Headache Prevention- that is 77% effective in reducing migraine headaches!
- ◉ Removal of impacted wisdom teeth
- ◉ Many patients say they really like the fact that they don't get sent all over town for their services.

AN INVESTMENT IN YOURSELF THAT YOU DESERVE

Dr. Linger Sedation Dentistry is an *investment in your looks, emotional well-being and physical health*. Where else can you have an investment that pays dividends 24 hours a day, 365 days of the year? Where else is your investment with you, part of you, enhancing how others see and treat you?...Enhancing how you feel?...

Enriching the quality and number of your relationships...Increasing how long you live?

Dr. Linger Sedation Dentistry is the result of a passionate pursuit... a tangible zeal to help people have teeth that last a lifetime and look their best in the process.

I'm sorry if I sound like I'm too excited. It's just that *I feel so strongly about what my team and I do*.

"I have never been inclined to write a review about a health-care professional until now. I found this office, and Dr Linger, because I was shopping for a second opinion on some pending dental work I needed to have done, and the first office I went to gave me a rather high estimate as well as left me feeling a little uneasy about all the procedures I was told I needed. Not only did Dr Linger and his staff handle me with the utmost degree of professionalism, I was informed that I did not "need" all the procedures that the first office had told me. I was told what I needed, what I didn't, and what could wait to be done, if need be. I left his office that day feeling like I had been talked to- not talked at. I can't say enough good about this office. From front desk to the hygienists, to Dr Linger himself, it has been a great experience.

- Patient review from doctoroogle.com

MOST PEOPLE HAVE NO IDEA OF JUST HOW IMPORTANT THEIR TEETH ARE!

Or worse, some people have lost all their teeth but don't know something can be done about it. So please forgive my fervor. It is simply that I want to help people. I love being a dentist. **I love performing this level of dentistry to help people.**

I want to help people who can appreciate the magnitude and importance of a great smile and healthy teeth. If you are one, I invite you to join us.

This quote from the late, great Dr. Harold Wirth underscores why:

“The mouth in its entirety is an important and even wondrous part of our anatomy, our emotions, our life; it is the site of our very being. When an animal loses its teeth, it cannot survive unless it is domesticated; its very existence is terminated; it dies. In the human, the mouth is the means of speaking, of expressing love, happiness and joy, anger, ill temper, or sorrow. It is the primary sex contact; hence it is of initial import to our regeneration and survival by food and propagation. It deserves the greatest care it can receive at any sacrifice.”

F. Harold Wirth, D.D.S.

So there is the explanation of my life's passion for sedation dentistry. Thank you for reading this report.

Now it is up to you to make the next move.

Local: 704-364-2510- or email us info@DrLinger.com

www.drlinger.com

Dr. William Linger, DDS, MAGD, FICOI